



**konverso**



# Press Release

June 2025

## **Colas teams up with Konverso to transform the employee experience thanks to AI agents.**

**At a time when organisations are looking for local, sovereign and reliable partners in the field of artificial intelligence, Konverso is positioning itself as a key player. Its no-code platform of secure AI agents is helping to transform working environments.**

One of our emblematic partnerships is with Colas, a major player in the construction and maintenance of transport infrastructures. Colas has chosen Konverso, which provides a secure AI agent platform with a European data residence. By choosing a solution hosted in Europe and designed with data security in mind, Colas is relying on Konverso's AI agent platform to optimise support for its employees on a daily basis. The result: a significant improvement in the user experience and a real gain in operational efficiency.

**"We are leveraging Konverso's AI agents connected to our enterprise data and workflows to automate employee support. By leveraging advanced generative AI models and our data, Konverso AI agents deliver a remarkable 90% response accuracy, significantly easing our helpdesk workload. This innovation not only improves operational efficiency, but also generates a substantial return on investment."**

— *Mathieu Sagot, Knowledge Manager - Colas*

Since the arrival of ChatGPT, companies have wanted to take advantage of the productivity gains generated by AI agents without compromising on security, without Shadow AI and essentially using their internal data and workflows to create value quickly.

**“One of the strengths of Konverso's AI agent platform is its rapid integration of the AI agent platform into our customers' information systems, enabling AI agents to quickly leverage our customers' data and workflows to create value.”**

— *Bertrand LAFFORGUE, President and co-founder, Konverso*

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## **ABOUT COLAS**

Colas, a subsidiary of the Bouygues Group, is a major player in the construction and maintenance of transport infrastructure and urban development. Colas' activities range from industrial production to works and services. Thanks to its local presence in some fifty countries on five continents, Colas generated consolidated sales of 15.9 billion euros in 2024, 59% of which outside France. With 64,000 employees, a network of 2,000 operating units supporting 3,500 production units, and almost 45,000 worksites a year, Colas is a trusted partner to its customers. Colas maintains its pioneering, innovative and responsible spirit to connect people and promote the sustainable development of territories. **[www.colas.com](http://www.colas.com)**

## **ABOUT KONVERSO**

Konverso is a no-code AI platform that enables businesses to create and deploy custom AI agents for a variety of business functions such as customer support, IT, HR, sales, marketing, and knowledge management. These AI agents help teams automate tasks, improve productivity, and enrich the user experience by leveraging company data securely. GDPR compliant, the platform offers European data residency, is SOC 2 Type II certified, and is designed for easy setup, with no coding skills required. It relies on frugal and responsible AI models such as Mistral.ai.

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### **Contacts Veolia**

PRESS RELATIONS

Mathieu SAGOT

[mathieu.sagot@colasds.com](mailto:mathieu.sagot@colasds.com)

### **Contacts Konverso**

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Bertrand LAFFORGUE

Phone: + 33 (0) 6 64 40 52 64

[bertrand.lafforgue@konverso.ai](mailto:bertrand.lafforgue@konverso.ai)